### How about...

#### ...combining two of the world's most popular passions?





### DIGITAL I ENTERTAINMENT I TECHNOLOGY

Welcome to Eco Cycle-In Cinemas

bankmedia

PRIVATE & CONFIDENTIAL., IMAGES ARE FOR ILLUSTRATION PURPOSE O

No CO2 emitted.

No space needed for 200 cars. More space for your audience and bicycles.

An eco-friendly alternative to drive-in cinemas.

Saving on petrol.

**Filmbankmedia** 



Better for the mind.



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friends,

or that special someone.

Your audience can discover superb locations accessible by bike.

A whole new way to enjoy films.

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**bank**media<sup>®</sup>

## Perfect for cities too.

Where bicycles are becoming the preferred mode of transport.

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## Offer picnic kits and hampers.

#### Organise pre-film craft activities.

Make it a truly original event with plenty of activities.

Map out adventures enroute to the screening

Set-up bike health-check stations.

**filmbankmedia** 

#### Extend access to e-bikes and scooters.

Have recharging stations at the ready.

mbankmedia

Screen a film your audience will always remember.





Partner with your city or region and its local bike rental scheme.

**PRIVATE & CONFIDENTIA** 

Exciting partnerships

Invite the Police Service to set up bike security check-up points.



Perfect sponsorship for bike shops, manufacturers, cycling clubs, bike rental companies,

and many more.

Great advertising space for local businesses who can set up a stand at your event.

pankmedia





For corporations, an original, engaging, and healthy event to reward employees.

# Exciting partnerships





## DIGITAL I ENTERTAINMENT TECHNOLOGY

About us We are the leading distributor of content for non-theatrical screenings.

We are a jointventure owned by:









We represent major Hollywood studios and leading independent distributors.









**CIRQUE DU SOLEI** 



LIONSGATE





VINNER) (WINNER)





ONE OF THE BEST FILMS OF THE YEAR (WINNER) (WINNER) (MINNER) (MINNER)

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HIDDEN FIG

#### We have over 15,000\* films available to license.

<u>Imbankmedia</u>





able to license varies across regions and films are subject to rights and studios approvals,

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**TEST** 

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About our Single Title Screening Licence (STSL) Our STSL allows you to screen a film from our catalogue in a public setting.

The STSL is what you need to set up your eco cyclein screening.

You can charge ticket admission and advertise your screening.



#### Get in touch

**bank**media<sup>-</sup>

singaporeinfo@filmbankmedia.com

Organise your eco cycle-in screenings now, in time for the long summer evenings.